



online sponsorship guide

Reach Your Target Audience!

Brownfields.com helps you reach the people and entities that matter to you! Whether you are a non-profit trying to reach others in your field, or a corporation marketing an industry-specific solution, brownfields.com offers a compelling and affordable media package.

Get results! As the authority on everything Brownfields, our rates are competitive and our viewers are targeted. Call or email for more details on how we might customize our sponsorship program to meet your needs.

Sponsorships are limited to only one agency/company in each of eight business sectors.

The following is a listing of the business sectors:

1. Developers
2. Engineering
3. Finance
4. Insurance
5. Legal
6. Planning
7. Real Estate
8. Remediation

Unless stated otherwise, all prices are per month.

Vertical Banner Sponsorship

120 x 240

Home Page	\$600.00
Property Listing Map	
National:	\$500.00
Regional:	\$300.00
Information Library:	\$50.00
Links:	\$150.00
Items of Interest:	\$100.00
Conferences:	\$150.00

120 pixels wide



240 pixels tall



Spotlight Sponsorship Logo Button

120 x 60

Brownfields Spotlight \$150.00

120 pixels wide



60 pixels tall





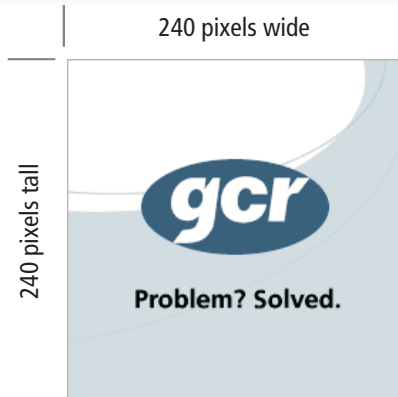
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Square Feature Story Sponsorship

240 x 240 pixels

Spotlight Article Pages \$800.00
per newsletter issue

This sponsorship includes a 240 x 240 pixel square advertisement included in a direct emailing to the complete list of over 4,000 Brownfields Monthly newsletter subscribers.



online sponsorship order form

Vertical Banner Sponsorship 120 x 240

- | | | |
|---|--------------------|-------|
| <input type="checkbox"/> Home Page | \$600.00 per month | _____ |
| <input type="checkbox"/> Property Listing Map | | |
| <input type="checkbox"/> National: | \$500.00 per month | _____ |
| <input type="checkbox"/> Regional: | \$300.00 per month | _____ |
| <input type="checkbox"/> Information Library: | \$50.00 per month | _____ |
| <input type="checkbox"/> Links: | \$150.00 per month | _____ |
| <input type="checkbox"/> Items of Interest: | \$100.00 per month | _____ |
| <input type="checkbox"/> Conferences: | \$150.00 per month | _____ |

Spotlight Sponsorship Logo Button 120 x 60

Brownfields Spotlight \$150.00 per month _____

Square Feature Story Sponsorship 240 x 240

Spotlight Article Pages \$800.00 per issue _____

TOTAL _____

Please make checks payable to
UNO-Brownfields.

Mail checks along with the
completed order form to:

Carol Lunn
University of New Orleans
Office of Research
Administration Bldg.
New Orleans, LA 70148.

NOTICE: DO NOT send artwork to
the address listed above.

E-mail your artwork to:

pfontova@gcr1.com

or mail to:

Patricia Fontova
GCR & Associates, Inc.
2021 Lakeshore Drive, Suite 500
New Orleans, LA 70122



advertising policies

We accept most types of banners including .gif, gif 89A, JPEG, and rich media. Audio and animated banners are currently not accepted. File size is limited to 12K per banner. All text and tag text may be no more than 30 characters. All supplied URLs must be active at the time the banner is submitted. We will not display advertising with dead URLs.

Sponsors are responsible for checking their copy for accuracy after publication. Inaccuracies and misprints must be reported immediately to the Center for Brownfields Initiatives (hereinafter known as CBI or The Center).

Subject to ad approval banners will generally be online within 2 - 3 days of receipt of order and payment in full. There are no refunds of payment for advertising services due to early cancellation.

CBI maintains a separation between editorials and advertising. Advertorials are not accepted.

The Center will not knowingly accept any sponsor advertisement that violates a university regulation, city, county, state or federal law. CBI reserves the right to refuse any advertisement that we feel is incompatible with our mission or for any other reason that we feel is appropriate.

The Center will not knowingly accept any sponsor advertisement that clearly identifies a person by photograph, illustration, first or last name, address or telephone number without the express written consent of the person who is the subject of such advertisement. Sponsor advertisements discriminating against any person or group of persons based on race, sex, age, color, creed, religion, nationality or disability will not be accepted.

The Center does not endorse the content of any third party sites or any company, product, or service appearing on its website. CBI is not responsible for any claims made by sponsors, false or otherwise.

The Center shall not be held liable for any loss or damage incurred by any consumer, sponsor, or other user of this site, for any reason. CBI shall not be held responsible for any loss of service due to circumstances beyond its control.

The sponsor and/or sponsors advertising agency agrees to defend and indemnify CBI against any and all liability, loss or expense arising from claims of libel, unfair competition, unfair trade practice, infringement of trademarks, trade names or patents, violations of rights of privacy and infringement of copy rights and proprietary rights resulting from the publication of the advertiser's advertisement.

CBI reserves the right to change this policy without notice.